



# Stewart Strategies



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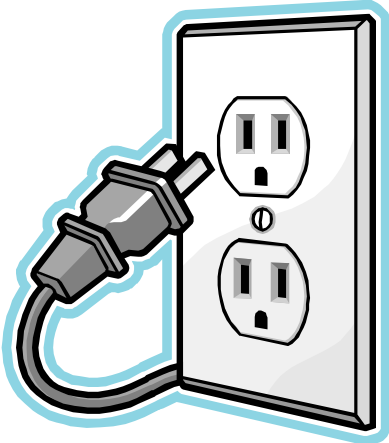
The Name You Know...with the Service you Trust

## Green Strategies for Your Office



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As email and the Internet increasingly push document output, the environmental impact of paper usage continues to grow. Fortunately, there are several practical strategies that you can put into place to reduce the carbon footprint of your office, as well as help you increase office productivity and reduce overhead expenses.

### 1. Communicate with Scan to Email.

Rather than the old, paper-consuming method of faxing, scan-to-email allows you to scan and email a document as a PDF attachment. The PDF can be viewed, saved, forwarded, and only printed if necessary.

**2. Duplex Prints and Copies.** You could cut your paper usage in half by defaulting your printers and multifunction systems to print on both sides of a sheet of paper. With the average office employee using 10 reams of paper per year, your office could save over 5 reams of paper per employee.

### 3. Implement Multifunctional Systems.

Most printer, copiers, and fax machines all use heat to fuse toner to paper and consume a great deal of energy. New multifunction systems provide printing, copying, faxing, and scanning features in one device, allowing you to reduce energy usage and save on costs.

**4. Use Energy Saver Mode.** Most printers and multifunction systems can be set to automatically turn off at night and restart in the morning. The Energy Saver mode drastically reduces energy usage, helping decrease your carbon footprint.

Rising energy costs and greater awareness of corporate environmental responsibility make now the perfect time to reevaluate your printing and copying infrastructure. Green initiatives offer a significant business benefit by helping you increase productivity and reduce costs.

We can help you transform the way you communicate. To learn more contact us today **1-800-322-5584**

### Print-Copy-Fax-Scan-Green

Reduce power consumption by combining energy-hungry office devices into one multifunction system. Learn more about how you can reduce your carbon footprint. Contact us today.

## Reduce your carbon footprint with Xerox multifunctional systems



Let us show you how multifunction systems that print, copy, fax, and scan can help you reduce your power usage and decrease the environmental impact of your daily business operations.



## How to Choose the Right Color

**Color is powerful.** In fact, different colors elicit specific emotional responses. Strategically choosing the right colors for documents and presentations can help increase your impact.

**Red.** Red is a very emotionally charged color. It creates excitement and is associated with danger, war, power, strength, passion, desire, and love. It can even increase your appetite.

**Yellow.** The color yellow creates a sense of cheerfulness and helps stimulate mental activity. When yellow is very bright, it can attract attention and provides a sharp contrast to dark colors.

**Blue.** Blue conveys a sense of tranquility and security. It symbolizes loyalty, wisdom, trust, faith, confidence, and intelligence. Blue has a calming effect and can suppress the appetite.

**Orange.** The color orange symbolizes creativity, determination, enthusiasm and success. It also indicates affordability.

**Green.** Green tends to suggest endurance, stability, and safety. It represents harmony, growth and freshness. With the interest in "Green" products, it is the color most often used to promote organic foods and products.

**Violet.** Violet represents nobility, ambition, power, and luxury. It also symbolizes extravagance and wealth and is often associated with dignity, independence, wisdom and magic.



**White.** White is purity, goodness, light and innocence. It is considered perfection. White is generally positive and simple.

**Black.** Black is elegant, powerful and formal. In marketing, it is dignified and can be used to denote prestige.

Understanding the emotional nature of color and using the right color for the right application can significantly enhance your documents and presentation, providing very positive results.

Contact us today @ **1-800-322-5584** or [www.stewartxerox.com](http://www.stewartxerox.com)

## About Stewart Business Systems

Stewart Business Systems is an award winning office technology sales and service organization serving all of New Jersey and Eastern Pennsylvania and Delaware since 1959. We offer the most innovative, productive, and reliable document technologies and solutions from the finest manufacturers in the industry.



### Some of Our many Products and Services

- Digital Copiers and Printers
- Production Color Devices
- Digital Duplicators
- Network Printers
- Shredders
- Scanning Solutions
- Printer fleet Management
- Facsimile Systems
- Archival and Retrieval Software
- Printer Management Programs
- Document Management Systems
- Multifunctional Devices
- and much more...